

BE HEARD

SHARE YOUR INSIGHTS

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WAYS TO HELP TEXTILES, MERCHANDISING & FASHION DESIGN

[SHARE YOUR EXPERIENCES WITH UNIVERSITY ADMINISTRATION](#)

The Department of Textiles, Merchandising & Fashion Design, formerly known as the Department of Textiles, Clothing & Design, has always focused their programs on understanding each stage of the supply chain, from fiber to consumer and beyond.



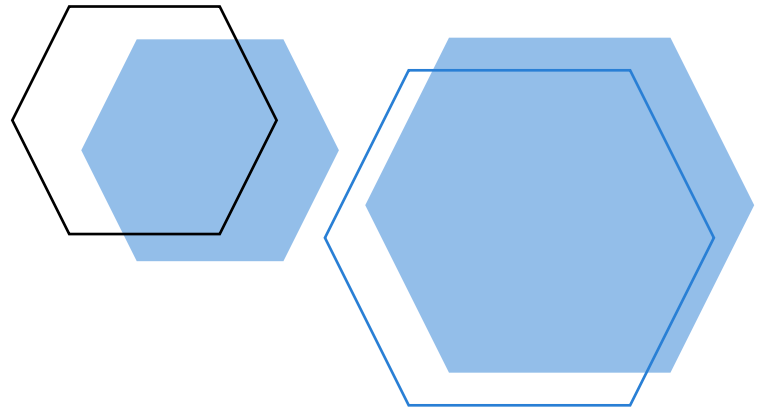
SOCIAL MEDIA

HOW MANY POSTS AND LIKES CAN TMFD GET?

As we know, social media drives the fashion and retail industry. So, how should we combat TMFD's proposed closure? Through social media, of course! Let's get the administrators' attention through our posts. Let's do the below.

- Post pictures of your time in TMFD
- Highlight what you loved about it
- Use #saveUNLtextiles

Let's create a roar! #wegotthis



ATTEND THE HEARING

OCTOBER 14 AT 3 PM CST. BE THERE.

TMFD faculty will address the Academic Planning Committee on October 14 at 3 PM CST via Zoom. They need you there. Bring a few points to address about why you love TMFD, what your goals are, and why it is important to keep TMFD in the future. Let's plan to talk for as long as they'll allow us!

Contact Melisia Bieber (mbieber2@unl.edu) for the Zoom link, and share the link with everyone you can think of that would want to share their experiences related to TMFD.





WRITE A LETTER TO APC

LET'S SHARE WHAT WE ACTUALLY DO

TMFD faculty have been told that letters from current students, stakeholders, internal partners, external partners, and alumni and their companies, play a huge role during the process with the Academic Planning Committee. Your letters are needed by **September 30!**

Address your letter to:

Academic Planning Committee
C/O Kurt Geisinger

Send your letter to:

Email: apc@unl.edu
CC: karen.griffin@unl.edu

A template to help you get started with the letter is below.

LETTER TEMPLATE

The letter can be addressed to the [Academic Planning Committee](#) or Kurt Geisinger, Chair, Academic Planning Committee

The general key points to consider addressing in your letter:

- The value of the department for you
- Why you chose to attend Nebraska instead of going somewhere else (students and alumni)
- The impact of **TMFD** (you observed) in the state and the nation in relation to the aspects of the [N2025 Strategic Plan](#)
 - Nebraska students co-create their experience
 - Our research and creativity transforms lives and learning
 - Every person and every interaction matters
 - Engagement builds communities
- The importance of Textiles, Merchandising, and Fashion Design at a renowned institution with research, teaching, and extension in Nebraska

The additional points that you may want to speak to in order to advocate that it is **UNADVISABLE** to eliminate the program:

- The program is the only one of its kind within the State of Nebraska.
- The program has achieved a national and international reputation for quality as indicated by objective evaluations.
- The program supplies significant instruction, research, or service that UNL is better equipped to supply than other colleges or universities.
- The program has created an economic impact for you personally (related to your job or career)
- The program's elimination would have a substantially negative impact on education and societal concerns in Nebraska. -
- The program's elimination would result in substantial loss of revenue currently derived from grants, contracts, endowments or gifts.
- The program represents a substantial capital investment in specialized physical plant or equipment that could not be effectively redirected to alternative uses.
- The program is central to maintaining the university's affirmative action goals.
- The program gives the University of Nebraska-Lincoln its distinctive character.

Sign:

Your name

Your relationship to the department or the program,

Your position and organization



WRITE A LETTER TO SENATORS

LET'S FOCUS ON THE IMPACT ON NEBRASKA

What would the world be like without TMFD? There are so many impacts that TMFD has on the state of Nebraska, the nation, and the world. We need to let our politicians know about the work being done. You can send the same letter you wrote to the APC to the state senators, or you can craft a new one.

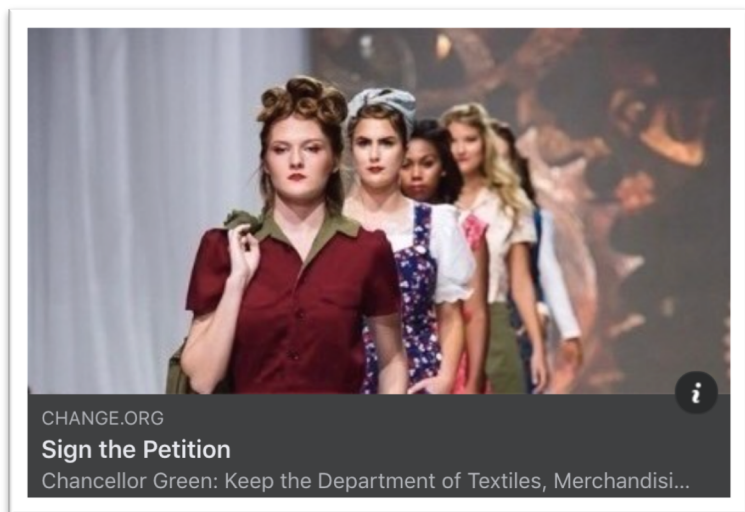
WHO TO CONTACT

Sen. Anna Wishart Room #1308 P.O. Box 94604 Lincoln, NE 68509 mailto:awishart@leg.ne.gov	Sen. Mike Hilgers Room #2108 P.O. Box 94604 Lincoln, NE 68509 mailto:mhilgers@leg.ne.gov	Sen. Adam Morfeld Room #1008 P.O. Box 94604 Lincoln, NE 68509 mailto:amorfeld@leg.ne.gov	Sen. Patty Pansing Brooks Room #1016 P.O. Box 94604 Lincoln, NE 68509 mailto:ppansingbrooks@leg.ne.gov
Sen. Kate Bolz Room #1015 P.O. Box 94604 Lincoln, NE 68509 mailto:kbolz@leg.ne.gov	Sen. John McCollister Room #1017 P.O. Box 94604 Lincoln, NE 68509 mailto:jmccollister@leg.ne.gov	Sen. Rick Kolowski Room #1018 P.O. Box 94604 Lincoln, NE 68509 mailto:rkolowski@leg.ne.gov	Sen. Sara Howard Room #1402 P.O. Box 94604 Lincoln, NE 68509 mailto:showard@leg.ne.gov
Sen. Tony Vargas Room #1000 P.O. Box 94604 Lincoln, NE 68509 mailto:tvargas@leg.ne.gov	Sen. Machaela Cavanaugh Room #11th Floor P.O. Box 94604 Lincoln, NE 68509 mailto:mcavanaugh@leg.ne.gov	Sen. Justin Wayne Room #1115 P.O. Box 94604 Lincoln, NE 68509 mailto:jwayne@leg.ne.gov	Sen. John Arch Room #1306 P.O. Box 94604 Lincoln, NE 68509 mailto:jarch@leg.ne.gov
Mayor Leirion Gaylor Baird 555 South 10 th St. Suite 301 Lincoln, NE 68508 mayor@lincoln.ne.gov			

SIGN THE PETITION

PASS THE LINK, FAR AND WIDE!

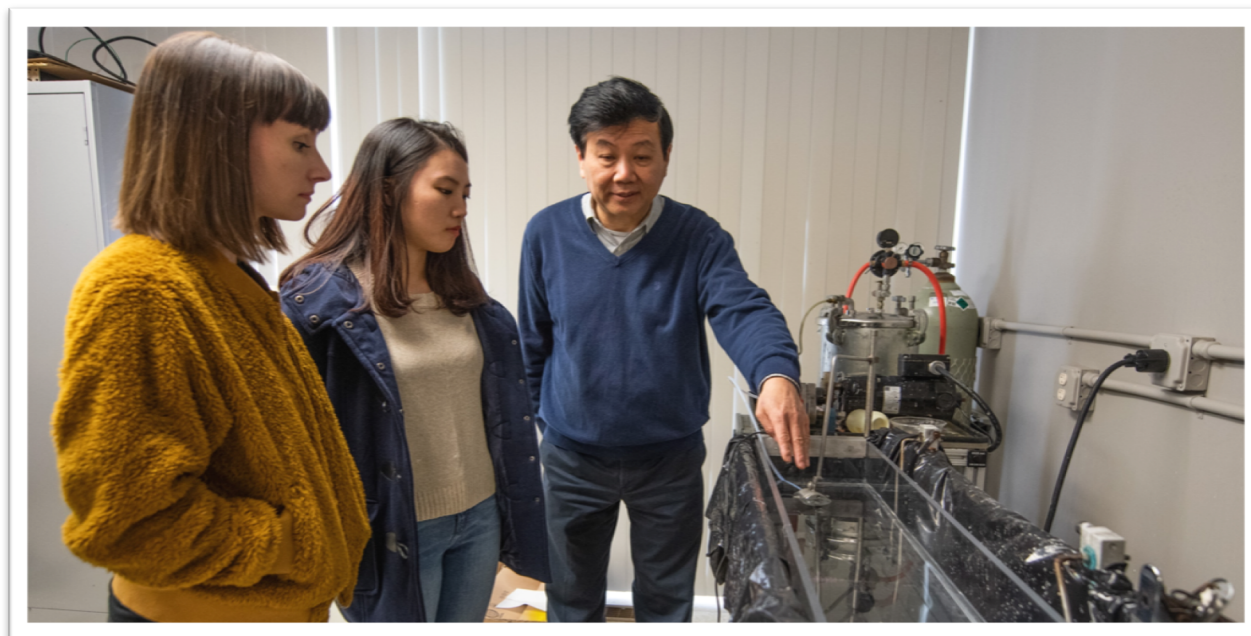
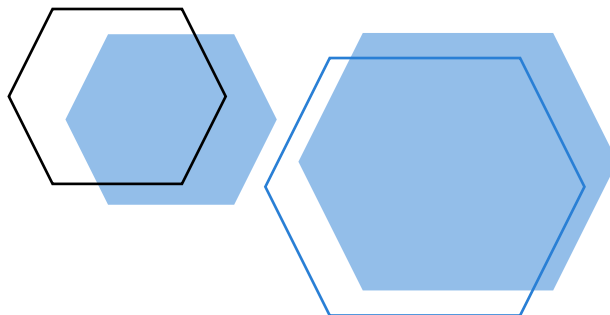
Sign the petition on Change.org. The link is below.



Link to Petition:

[BIT.LY/SAVEUNLTEXTILES](https://bit.ly/saveunltextiles)

Be sure to share your memories!



TALK TO THE MEDIA

LET'S SHOUT ABOUT IT FROM THE ROOFTOPS!

Below is a list of key points when talking to the media, which includes media contacts.

Format

- Introduce yourself
- Introduce the mission #saveUNLtextiles
 - Keep it brief
 - Dean Sherri Jones has proposed cutting the department to make up a budget shortfall
 - Asking the APC not to support this cut
- Why is this important
 - The program has developed beyond the “Home Economics” stereotype
 - We make the world better by studying human behavior, business, science, design, and the arts related to clothing - **Keep this part personal!**
 - We impact the economy of the state by being the only clothing and fashion program within 200 miles of Lincoln. Otherwise students go to Iowa or Colorado.
- Mention ways to help
 - [Sign Petition](#) “bitly.saveUNLtextiles”
 - Write a letter to the APC

Do's

- Stay on topic
- Talk about impact TMFD has had on you
- Stay positive (hey, if Nebraska cuts TMFD then Nebraska will lose a bunch of great students!)
- Show that TMFD is a great dept for Nebraska
- Provide actions people can take

Consider writing an editorial --Media Contacts who will take an interest

- Taryn Vanderford 10/11 News - <https://www.facebook.com/TarynVanderford1011NOW/>
- Charlie Brogan - charlie@kfornews.com
- Margaret Reist Lincoln Journal Star - 402-473-7226
- Bill Kelly NET - bkelly@netad.unl.edu
- [Daily Nebraskan Submit a Story](#)

